MAPPING SCALIBILITY

WHAT IS IT?

It is a big challenge to make any idea a success. It can be an even bigger challenge to grow the success and make it sustainable. There are many considerations to be aware of. But how do we know where to start? Once a project has been a success, the next logical step is often to scale up. There are many ways to do this but there are also several challenges: 1) how to keep the clear focus; 2) how to generate sustainable income; 3) how to manage effective supply and demand; 4) how to lead the organisation through change.

Mapping Scalibility is a framework to structure conversations about how to do all of these with the people we work with.

HOW DOES IT WORK?

The 5 key areas to have a conversation about and the things that need further investigation are the followings:

1. Is there knowledge and capability in other parts of the organisation?
2. Do the other countries have the people and management structures in place?
3. Can they demonstrate that their model works, and it can be supported?
4. Are the resources and infrastructure adequate?
5. Is there a clear operational model? Do they know that the supply will meet demand, and the demand will meet supply?

USE IT TO

SET INNOVATION OBJECTIVES √

DEVELOP INNOVATION FRAMEWORK √

IMPROVE INNOVATION PROCESS

LEVERAGE PEOPLE'S TALENT √

STIMULATE COLLABORATION √

GROW INNOVATION NETWORKS

BOOST CREATIVITY & INNOVATION CULTURE

ENCOURAGE BUSINESS MODEL INNOVATION √

MONITOR INNOVATION PROGRESS

SCALE √

MANAGE INNOVATION FINANCIALS

INCREASE INNOVATION VISIBILITY

COMPLEXITY ● ● ○

DURATION ● ● ○

Source: DIY Development Impact & You – Practical Tools to Trigger and Support Social Innovation

∞ LIMITLESS

MAPPING SCALABILITY

Guiding framework

Is there knowledge and capability in other parts of the organisation?

Is there a clear operational model? Do they know that the supply will meet demand, and the demand will meet supply?

Do the other countries have the people and management structures in place?

Are the resources and infrastructure adequate?

Can they demonstrate that their model works and it can be supported?

LIMITLESS